

# EUROPEAN PRIZE FOR APPLIED ARTS

## Monumentality / Fragility Awards

The European Prize for Applied Arts is an exhibition organized by BeCraft (formerly WCC-BF) and started on a high note last Saturday, 20th October 2018 by awarding two artists who offer, each of them in their own way, a sensitive and humanized vision of Art and Society.



Adi TOCH <sup>(UK)</sup>

The Master Prize, awarded by the Federation Wallonia-Brussels

*Talk To Me* suggests a playful interpretation of museum displays, an experience that contrasts the traditionally hushed gallery environment. The audience is invited to speak to the vessels and explore how their voice translates into gentle motion. Through this installation, I try to provoke contemplation about the potential relationships formed with objects around us. The vessels in the installation reference ancient pots and amphorae supported by metal tripods but unlike the robust museum stands, these vessels on stilts communicate fragility and empathy as they quiver to the sound of human voice.

*Talk To Me*, 2017 - Interactive installation. Silver, patinated brass, copper, patinated gilding metal, stainless stilts - Ph: N. Tree



Takayoshi TERAJIMA <sup>(DE)</sup>

The Young Talent Prize, awarded by the WCC Europe

*Omamori*. This word in Japanese means an amulet that is auspicious. My basic idea is that jewelry is a container that meets the wishes of people. Why do I look at jewelry as a container? This idea comes from my old interest on the border between jewelry and the object. I have come to the conclusion that it depends on whether the object contains a desire of the wearer or not. Of course, all of us have this claim that jewelry should include a personal wish: some would like demonstrate their social status or power to the outside world. Others, however, want to keep their emotions and their desires in order to always have them with them. In this respect, jewelry transcends outer beauty, design and material value. Jewelry includes desire human of the wearer for a spiritual hold.

*Omamori*, 2018 - Enamel technique - Ph: Masayuki Nagata

### Practical information:

#### Exhibition

21.10.2017 → 20.01.2019  
Every day 12.00 → 18.00,  
except Monday, 25.12.2018 and 01.01.2019  
Site des Anciens Abattoirs de Mons  
17/02, rue de la Trouille, B-7000 Mons  
+32 (0)65 84 64 67 • [www.becraft.org](http://www.becraft.org)  
Press contact: Ornella La Vaccara •  
[ornellalavaccara@wcc-bf.org](mailto:ornellalavaccara@wcc-bf.org)

HD visuals can be sent with simple request.

### Appointments:

**Sundays 04.11. 2018, 02.12.2018 & 6.01.2019**

Grande Halle, 15.00:  
Free guided tour of The EPAA (FR)  
BeCraft Gallery, 12.00 → 18.00:  
Sunday Tea - Free tasting of Tea in handmade bowls  
Free guided tour of *Next to the Skin* (FR), 16.00

**Sunday 11.11.2018**

Grande Halle, 14.00 → 17.00:  
Writing workshop (in french) - *Écrire la monumentalité et la fragilité*, with Laurence Verdier,  
author and plastic artist - 35 € - Reservation required : [www.becraft.org](http://www.becraft.org)